

LUCY J CHEN

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lucyjchen.pages.dev

EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual
Arts Bachelor of Fine Art May 2021

Communication Design Major, Art History
Minor, Cum Laude honors.

RECOGNITION

Golden Quill Award for Illustration, 2022,
Pittsburgh City Paper.

Keystone Media Recognition for Editorial
Illustrations, 2022, *Pittsburgh City Paper*.

Keystone Media Award for News Page
Design, 2021, *Pittsburgh City Paper*.

Anne Fuller Dillon Prize for design
communication in the School of Medicine,
2021, *Washington University in St. Louis*.

Magna Cum Laude, 2021, *Washington
University in St. Louis*.

SKILLS

Adobe Suite (InDesign, Illustrator,
AfterEffects, Premiere, Lightroom, and
Photoshop), MS Word, PowerPoint, HTML,
CSS, Figma,

WORK

Pittsburgh Public Theater, Pittsburgh, PA

Graphic Designer Oct. 2023–present

Creates designs to promote company productions through both print and digital content. Develops designs for events, and other social marketing materials. Coordinates with local printing vendors and installs posters and vinyl wraps. Collaborates and communicates with design studio, Calaveras, to put together production key art and assets for The Public's 50th Anniversary Season. Rebranded educational content for Shakespeare Scene & Monologue Contest. Developed art direction and brand styles for Summer Sessions at The Public.

Yanlai Dance Academy, Pittsburgh, PA

Studio Manager Aug. 2023–present

Graphic Designer Jan. 2019, Jan. 2020, Jan. 2022, Jan. 2023, Jan. 2024,
Dance Teacher Sep. 2016–June 2017, Aug. 2021–present

Maintains studio upkeep and email correspondence, organizes rehearsals, communicates with outreach partners, and oversees performances and events. As graphic designer, makes promotional posters, branding, marketing and social content, tickets, and performance program. Edited and shot videos during pandemic for virtual dance showcase. As dance teacher, trains students in beginner Ballet, Chinese classical, folk, and K-pop dance.

Pittsburgh City Paper, Pittsburgh, PA

Art Director Aug. 2022–Oct. 2023

Editorial Designer Aug. 2021–Aug. 2022

Sets up weekly newspaper layouts, leads photography team and edits photos, creates editorial illustrations, makes brand promotional materials for social media and print, hires and directs freelance illustrators, and coordinates with various departments to strategize and grow newspaper audience. Developed email newsletter campaign and annual marketing event for the newsletter.

Contemporary Art Museum, St. Louis, MO

Freelance Designer June–July 2021, June–Sep. 2022, June 2023–Sep. 2023, Mar. 2024–
present

Coordinates with museum executives to assemble materials and design newsletter and magazine (*MESH*). Created logomark for Great Rivers Biennial 10th celebration.

St. Louis Symphony Orchestra, St. Louis, MO

Freelance Designer Aug 2023–Oct 2023, March 2024–present

Created annual report in brand styles, overseen by Director of Creative Services.

Wabbani, St. Louis, MO

Design Intern, Freelance Designer June–Aug 2020, July 2021–Oct 2022

Illustrated and designed packaging, product inserts, and educational diorama. Art directed and edited educational coloring book of the Wupunnuni giant animals.